



MEIA GREEN DRAGON'S LAIR

Pitch Competition.

The Green Dragon's Lair Pitch Competition offers select Canadian entrepreneurs and innovators the opportunity to pitch their product or technology to a panel of judges and attendees at the **biggest cleantech conference in Manitoba**, and for the chance to win! Fill out the [Expression of Interest form](#) to stay updated on the pitch competition!

COMPETITION OVERVIEW

Submit your pitch deck to admin@meia.mb.ca for the first round of judging by **September 29, 2023**. The top 10 and top 4 pitches will be notified by **Friday, October 6**.

The Top 10 Selected Win:

- One **free tradeshow booth** and two free tickets for the 2023 MEIA Cleantech Conference
- Free registration for the **Tradeshow Optimization Workshop** provided by World Trade Centre Winnipeg
- Free consultation for marketing material **creative design** provided by World Trade Centre Winnipeg
- **Free printing** for tradeshow booth marketing materials provided by Avenue 4 Communications
- **Company showcased** on the event website and at the conference

The 4 Finalists also receive:

- Free **coaching session** by expert consultant to help you pitch your best.
- **Pitch live** for a panel of judges and audience of 600 at the MEIA Cleantech conference.

The winning pitch will be presented their trophy and a cheque of **\$10,000** sponsored by Manitoba Technology Accelerator at the MEIA Cleantech Conference. Audience Choice winner receives **\$5,000** sponsored by Sustainable Development Technology Canada.

COMPANY REQUIREMENTS

- Must be a Canadian-based company
- Can be pre or post revenue
- Must be solving a cleantech challenge or improving a cleantech innovation

Cleantech is any process, product, or service that reduces negative environmental impacts through significant energy efficiency improvements, the sustainable use of resources, or environmental protection activities.



Thank you 2023 MEIA Green Dragon's Lair Sponsors!





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Topics may include one of the following cleantech categories:

- Energy Efficiency
- Green building/design
- Smart power/storage
- Transportation innovation
- Air and environment
- Water / wastewater treatment
- Greenhouse gas reduction/net-zero

These disciplines can be applied across all sectors including but not limited to: natural resources, agriculture, oil and gas, manufacturing.

JUDGING CRITERIA

- The pitch idea is concise and to the point, no longer than 5 minutes in length
- The idea must be innovative, addressing a cleantech challenge
- The pitch must indicate investment made in the company by other investors

IN-PERSON PITCH COMPETITION FINAL

- Each pitch team will have 5 minutes to present at the MEIA Cleantech Conference
- Pitches will be followed by 3-minute question period from the judges
- Judges will present the winning teams with their prizes at the MEIA Cleantech Conference – Grand Prize \$10,000 and Audience Choice \$5,000.



Nov 22, 2023 | RBC Convention Centre | <http://www.meiacleantechconference.ca>

WHO WILL BE THERE?

- Businesses and Industry Groups
- First Nation Communities & Indigenous Groups
- Corporate Leaders and Investors
- Consultants and Sustainability Experts
- Academia and Students
- Government and Municipalities
- Environmental Groups and Organizations
- SMEs, cleantech startups

HIGHLIGHTS

- Pre-Conference Reception
- MEIA Green Dragon's Lair Pitch Competition - \$10,000 Grand Prize
- Tradeshow Area
- Funding Opportunities Hub
- Student Chapter Mentorship
- Networking Reception
- Headshot Booth – Scholarship Fundraiser
- Educational Breakout Sessions



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