



2023

MEIA Cleantech Conference

BUSINESS AND THE ENVIRONMENT
GROWING TOGETHER

Event Programme

NOVEMBER 22, 2023

RBC Convention Centre
375 York Ave, Winnipeg, MB

Cleantech is any process, product, or service that lessens negative environmental impacts through significant energy efficiency improvements, the sustainable use of resources, or environmental protection activities.

Schedule

7:30–8:30 **Registration & Networking Breakfast - YORK BALLROOM**
Breakfast sponsored by Manitoba Pork and Manitoba Egg Farmers

8:30–9:00 **Welcome & Opening Remarks - YORK BALLROOM**
Jack Winram | Executive Director, MEIA

9:00–9:15 **Greetings from the Province - YORK BALLROOM**
Tracy Schmidt | Minister of Environment and Climate Change

9:15–10:20 **Keynote Speaker: Tom Jackson - YORK BALLROOM**
Legendary Actor, Singer, Activist, and Director of Community Engagement at ZS2 Technologies

10:20–10:50 **Tradeshow & Networking Break - YORK CONCOURSE**
Meet & Greet with Tom Jackson

11:00–12:00 **BREAKOUT SESSION #1 - ROOM 2F**
Mining in Manitoba - the Role in Clean Technology and the Circular Economy
Sponsored by the Manitoba Mineral Development Fund

BREAKOUT SESSION #2 - ROOM 2G
Energy Transitions on the Prairies: Future Pathways and Success Stories
Sponsored by Winpak

BREAKOUT SESSION #3 - ROOM 2H
Environmental, Social & Governance (ESG) Compliancy and Your Business
Sponsored by MLT Aikins LLP

BREAKOUT SESSION #4 - PAN AM ROOM
Look North: Opportunities and Challenges
Sponsored by KPMG LLP

Schedule

- 12:00–1:00** **Networking Lunch - YORK BALLROOM**
Lunch sponsored by GFL Environmental
- 1:00–2:10** Keynote Speaker: **Arlene Dickinson - YORK BALLROOM**
General Partner, District Ventures Capitol, Dragon on CBC's Dragons Den,
and Author
- 2:55–3:45** **Green Dragon's Lair Pitch Competition - YORK BALLROOM**
The Top 4 finalists from the 2023 Green Dragon's Lair Competition will
pitch live.
- 3:45–4:15** **Tradeshow & Networking Break - YORK CONCOURSE**
- 4:25–4:40** **Green Dragon Pitch Competition Winner Announcement and
Closing Remarks - YORK BALLROOM**
Closing remarks and the announcement of the winners of the 2023 Green
Dragon's Lair competition.
- 4:40 – 6:30** Networking Cocktail Reception & **Tradeshow Passport Prize Draw**
- **CARLTON LOBBY**
Reception and Food Sponsored by Access Credit Union

Speakers

TOM JACKSON

Morning Keynote Speaker

Tom Jackson is a dynamic artist celebrated for his music, acting, and philanthropic endeavors. He has channelled his passion for change into tangible impact and has raised over \$250 million for food banks and disaster relief efforts. Tom's career spans across music, television, and film, showcasing his remarkable versatility.

Beyond entertainment and humanitarian efforts, Tom is deeply invested in environmental issues, having served as VP of Global Business Development at Envirogreen Products & Services. He's also focused on addressing housing challenges for Canada's First Peoples, leading to the creation of Dreamcatcher Housing. Recently, he joined NeeStaNan Projects, working towards creating a utility corridor on Treaty 5, 6, and 8 lands, earning him the role of VP and Strategic Advisor.



ARLENE DICKINSON

Afternoon Keynote Speaker

Arlene Dickinson is a serial entrepreneur and General Partner of District Ventures Capital, a venture capital fund focused on helping market, fund and grow entrepreneurs and their companies, in the food and health space.

She is a three-time best-selling author, podcaster and accomplished public speaker. Dickinson is widely recognized for her role as a Dragon/Venture Capitalist for over 12 seasons on the multi-award-winning CBC television series, Dragons Den.

Ms. Dickinson's leadership has been recognized many times, including Canada's Most Powerful Women Top 100 Hall of Fame, the Pinnacle Award for Entrepreneurial Excellence, as well as PROFIT and Chatelaine's Top 100 Women Business Owners.



STEVE PATTERSON

Master of Ceremonies

Steve Patterson is an award-winning comedian with over two decades of international performance experience. Best known as host of the long-running hit radio show and podcast The Debaters and theatre show The Debaters Live, Patterson's brand of comedy is best described as honest and erudite combining well-crafted writing with unparalleled off-the-cuff wit.

Twice named Canada's Best Male Stand-Up at the Canadian Comedy Awards, Steve has also taken his award-winning humour to the literary world with The Book of Letters I Didn't Know Where to Send and his newest release Dad Up! available wherever books are sold.



Conference Extras

FUNDING OPPORTUNITIES HUB

MEIA is proud to present the Funding Opportunities Hub.

The Funding Opportunities Hub is a free service to help link attendees of the Cleantech Conference with potential funding opportunities.



Scan me!



NETWORKING COCKTAIL RECEPTION

Join us after the conference for the Networking Cocktail Reception for a complimentary beverage using the ticket provided in your name tag.

Enjoy remarks from the province, and the grand prize raffle!

Refreshments sponsored by Recycle Everywhere/ CBCRA



MENTOR FOR A DAY

The Cleantech Conference Mentor for a Day is a voluntary program connecting professionals with students in their field. The program introduces employers to talented new entrants to the workforce and helps students network and navigate a professional conference.

Thank you to all of our volunteer mentors and congrats to our mentees!



SCHOLARSHIP FUNDRAISER HEADSHOT BOOTH

Visit the Deb Tardiff Scholarship Headshot Booth to get your headshot taken by a professional photographer for only \$20! All proceeds go to the Deb Tardiff Scholarship fund. Credit/ debit accepted.

MEIA created the Deb Tardiff Memorial Scholarship in 2020 to honour Deb Tardiff, tireless advocate of MEIA's Student Chapter.

Photography by Riley Martin Media



Breakout

BREAKOUT SESSION #1 - ROOM 2F

Mining in Manitoba - the Role in Clean Technology and the Emerging Green Economy

Sponsored by the Manitoba Mineral Development Fund

Manitoba's abundant critical mineral deposits position it to lead in the intersection of mining and clean technology. The shift towards cleaner energy will drive a surge in demand for key minerals and metals crucial for manufacturing green energy tech.

Discover how Manitoba is expanding in this sector, employing clean technologies, and adopting eco-friendly practices in mining for greater efficiency and reliability.

BREAKOUT SESSION #2 - ROOM 2G

Energy Transitions on the Prairies: Future Pathways and Success Stories

Sponsored by Winpak

Energy use is changing due to efficiency, tech, policy, and economics. Climate change brings costly impacts like extreme weather. The prairies are vital in this energy transition.

Learn about how a mix of technology, investment, business strategies, and government policy can enable the transition from a current energy system to a low-carbon energy system over the next generation

Sessions

BREAKOUT SESSION #3 - ROOM 2H

Environmental, Social & Governance (ESG) Compliancy and Your Business

Sponsored by MLT Aikins LLP

ESG issues are now central to corporate policies and practices. Sustainability is a top priority for many businesses, driven by public concern about climate change.

Embracing ESG compliance and reporting brings not just obligation, but also new opportunities. Small and medium-sized businesses (SMBs/SMEs) that adopt ESG are more likely to attract sustainability-focused investors and capital. Younger employees prefer companies with a positive impact, and there's a labor shortage in every sector. Learn about ensuring future compliance and ESG reporting practices in this session.

BREAKOUT SESSION #4 - PAN AM ROOM

Look North: Opportunities and Challenges

Sponsored by KPMG LLP

Investing in Canada's North means unlocking valuable resources for Indigenous economic inclusion, economic growth, and environmental protection. This benefits future generations and aligns with a commitment to a cleaner future.

In this session, we will learn about Indigenous-led trade and utility corridor, renewable energy integration for off-grid communities, alternative cleantech transportation, and a one-stop-shop for manufacturers to test their goods in the most real and harshest cold weather environments.



Green Dragon's Lair Pitch Competition

THANK YOU TO OUR SPONSORS

Grand Prize Sponsor: Manitoba Technology Accelerator

Audience Choice Sponsor: Sustainable Development Technology Canada

Tradeshow Optimization Package Sponsors: World Trade Centre Winnipeg & Avenue 4 Communications

The Green Dragon's Lair Pitch Competition offers select Canadian entrepreneurs and innovators the opportunity to pitch their cleantech product or technology to a panel of judges and attendees at the MEIA Cleantech Conference for the chance to win up to \$10,000!

Each pitch team will have 5 minutes to present followed by 3-minute question period from the judges. The top four finalists will compete at 2:45PM in the York Ballroom.

The Grand Prize and Audience Choice winners will be presented with their prizes during Closing Remarks at 4:25PM in the York Ballroom.

TOP 4 COMPETITORS



Typha



Carbon Lock Tech



Standard Carbon



Ice Time

JUDGING PANEL



Camila Jerger

Sustainable Development
Technology Canada



Marshall Ring

Manitoba Technology
Accelerator



Buffy-Pearl:Handel

Buffy Handel
Corp.

MODERATED BY: Kim Kline | Bioscience Association Manitoba

**CAST YOUR VOTE
FOR AUDIENCE
CHOICE WINNER!**



Thank you to the 2023 Cleantech Conference Organizing Committee

A heartfelt **thank you** to the incredible organizing committee of the 2023 Cleantech Conference! Your dedication, vision, and meticulous planning is what makes this event a success. **None of this would have been possible without their efforts, and their impact will resonate far beyond the conference.**

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Tradeshow Booths

YORK BALLROOM

- | | | | | | |
|----|---------------------------------------|----|---|----|---|
| 1 | GFL Environmental | 15 | Biz4Climate | 28 | Flexifoam |
| 2 | Clear Concepts | 16 | BioNorth Solutions | 29 | Innovantage Inc. |
| 3 | Relish New Brand Experience | 17 | Eco-West Canada | 30 | Juno Food Labs |
| 4 | Miller Environmental | 18 | North Forge Technology Exchange | 31 | Carbon Lock Technologies Inc. |
| 5 | World Trade Centre Winnipeg | 19 | Manitoba Mineral Development Fund | 32 | Standard Carbon |
| 6 | Quik-Therm Insulation Solutions Inc. | 20 | Canadian Nuclear Laboratories | 33 | Voiletta |
| 7 | WSP | 21 | Efficiency Manitoba | 34 | Aquatic Life Ltd. |
| 8 | Triple Green | 22 | EasyEV | 35 | PolySense Solutions Inc. |
| 9 | ECO Canada | 23 | BGP Environmental Group Inc. | 36 | Typha |
| 10 | Cypher Environmental | 24 | SWANA | 37 | Mr. Peg Net Zero Solutions |
| 11 | Green Action Centre/ Compost Winnipeg | 25 | Enviro Containers & Recycling Solutions | 38 | SubZero North |
| 12 | Xp3 Canada (Repstar Agencies Inc.) | 26 | Tri-Indigenous Energy | 39 | Bioscience Association of Manitoba |
| 13 | VersaPile, Inc. | 27 | Ice Time | 40 | Recycle Everywhere/ Canadian Beverage Container Recycling Association |
| 14 | Pinchin Ltd. | | | | |

CARLTON LOBBY

- | | | | |
|----|---|----|-------------------------------------|
| L1 | Manitoba Sustainable Energy Association | L3 | MEIA Student Chapter |
| L2 | Prairies Economic Development Canada | L4 | MEIA Student Chapter Headshot Booth |

Look familiar?

A clearing like this can be an attractive spot to walk your dog, throw a frisbee or play with the kids.

It can be easy to forget that it's also a pipeline right-of-way, so while most activities are safe, you need to make a One-Call before doing any work or digging in the area, or even driving any vehicles on it.

Visit www.clickbeforeyoudig.com to learn more or make a locate request.



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2023

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